



EWU Moves to Its Permanent Campus

East West University moved to its permanent campus in Aftabnagar on May 01, 2012. The area of the new campus measures 0.492 million square feet. Students celebrated this much-coveted move in various ways. Some of them organized painting and photography while others arranged indoor games. Yet a few went for music. One of the students expressed her excitement saying “Ye---s, we can now claim that WE HAVE OUR OWN CAMPUS. I’m proud of my university.”

While celebrating the move, students, faculty members and staff of the university noted with appreciation the magnitude of task that the administration underwent for the cause. The move, despite causing some initial discomfort, brought ultimate relief as things soon came under control.

Dr. Mohammed Farashuddin Awarded for Outstanding Leadership in Bangladesh’s Higher Education

Dr. Mohammed Farashuddin, President Board of Trustees, East West University was awarded by Bloomsburg University of Pennsylvania, USA for his outstanding leadership in the area of higher education in Bangladesh. The award was given at a ceremony held on 10 July 2012 at Bloomsburg University of Pennsylvania.



BOT Member’s Views

Mrs. Razia Samad



EAST WEST UNIVERSITY TODAY

East West University has laid a milestone in shifting to its own campus. Though the transition was a little chaotic, students, faculty members and staff soon brought order by their sincere effort and hard work. Now that we have moved, we can build on our own strengths while seeking to attract the finest minds of home and abroad.

THE UNIVERSITY IN TEN YEARS

I would like to see the university evolve to be a place for dialogue across class, cultures, religions and ethnicities. This is possible only when we can ensure democratic interactions in all of our micro-contexts such as family, tea-stall and most importantly, classroom. To establish dialogue in classroom, we must make sure that our faculty members and students get access to the necessary philosophical insights and the technological advancement of the current world.

ADVICE FOR STUDENTS

University life marks a crucial transition in your life giving you an opportunity to acquire knowledge from numerous academics prominent in their respective fields. Noting this, you should always keep your eyes and ears open to know what you didn’t know before. You may also try to participate in extracurricular activities and you will find that we have so many clubs for you starting from Debating Club, Cultural Club, Cine & Photography Club to English Conversation Club. However, don’t lose sight of your studies as you work for a club. The point is you must try to become an all-round person to compete in the modern world.

Newsletter



VOL XII, ISSUE I, SUMMER 2012

Editorial

TOGETHER we have made yet another big stride—we have moved to our own campus. The new campus, all red and resembling the rising sun of our national flag, ushers in a new era of education in our country. Admittedly, the move, though long-cherished, brought some initial discomfort with it. We thank our students, faculty members & staff for bearing with us in this difficult situation.

From this issue, we introduce a new column arranging to hear from one of our distinguished board members. Where notable events are concerned, you will notice that EWU has signed MOUs with one US and another Canadian university. Feel free to check out them. This issue, unlike earlier issues, goes online (EWU Homepage), so we're only a click away from you.

Eid Mubarak!

Genetic Engineering and Biotechnology opened at EWU



East West University will offer Bachelor's degree in Genetic Engineering and Biotechnology from Fall 2012.

Dr. Edward Lee Organ is founding chairperson of the department. He completed both his undergraduate and graduate studies at Vanderbilt University and has published widely in reputed journals. He was a founding member of a biotechnology concern based on US patents. EWU has already received scores of applications for faculty positions in this connection. This bodes well for a new department.

Notice

The University forms a new editorial committee to publish its Newsletter. The members of the committee are Dr. M. Mosleh-Uddin, Member, Board of Trustees of EWU, Zahid Akter, Assistant Professor & Chairperson, Department of English, and Habib Mohammad Ali, Public Relations Officer of the university. The new committee was approved in the 153 BOT meeting of EWU. From now on, please contact at [news.ewu@gmail.com] for your comments and suggestions.



Noted Linguist from the Dartmouth College gives talk at EWU

Professor David A. Peterson of Department of Linguistics, Dartmouth College, USA gave a talk in the Department of English of EWU on 15 July, 2012. The talk constituting a part of the Department's Seminar Series started at 4: 40 PM and was attended by the faculties and students of the Department. The title of the paper was "Issues in the endangerment and documentation of Chittagong Hill Tracts Languages".

Professor Ahmed Shafee, Vice Chancellor of East West University, gave a short speech in the program, and handed over a crest to Dr. Peterson as a token of appreciation.

The talk had a few objectives, the most important being providing the students of the Department of English with the ideas about endangered languages and how students studying in the field of Linguistics can play a vital role in language documentation. Finally, Dr. Peterson discussed elements of linguistic training that he views as crucial to produce local linguists to make lasting contributions to the documentation of Bangladeshi languages. Among others, Professor Fakrul Alam, Advisor of the Department and Zahid Akter Chairperson of the Department, attended the talk.



EWU Signs MOU with Ball State and Saint Mary's Universities

East West University signed Memorandum of Understanding with Ball State University, USA and Saint Mary's University, Canada to foster academic and educational cooperation and to promote mutual understanding.

The MOU with the Ball State University was signed by Dr. Mohammed Farashuddin, President of Board of Trustees of East West University and Jo Ann M. Gora, President, Ball State University. The MOU was approved in the 153rd BOT meeting of EWU. The activities of the memorandum includes acceptance of documentation, faculty, and staff who will be responsible for all of their own expenses and fees at host university; development of proposals seeking external support for collaboration in research, instruction, or service functions. The collaboration was initiated by Professor Dr. M. Mosleh-Uddin, member BOT and honorary coordinator & adviser of Applied Statistics Department,

EWU.

The MOU with Saint Mary's University was signed by Professor Ahmed Shafee, Vice Chancellor of East West University and Dr. J. Colin Dodds, President, Saint Mary's University. Initiated by the Career Counseling Center of EWU, both universities agree to explore the activities like exchange of academic and administrative staff through internal and external funding, enrolment of qualified students either through tuition exchange or fee paying, credit transfer from EWU to SMU, collaboration on research projects and collaboration on externally-funded technical assistance projects. Specific areas for collaboration also include small business and entrepreneurship, computer science/ICT, Economics, Sustainability/environmental management and experience service learning.

Health Information Literacy: building healthy nation through libraries

East West University Library organized a day long workshop on 'Health Information Literacy (WHIL)' in the EWU Library on 20 July 2012. This was the last workshop of the series of IFLA sponsored by International Workshop on Health Information Literacy (IWHIL) 2011.

Professor Ahmed Shafee, Vice Chancellor, East West University was present as Chief Guest in the inaugural ceremony of the workshop. In his speech, he emphasized the importance of health literacy for all. This literacy, he added, does not mean simply the knowledge of hygiene but also motivation to practice it in daily life.

In his speech as Special Guest and the lead resource person, Mr. Kazi Ali Reza, Officer-in-Charge, United Nations Information Centres (UNIC), underscored the need for promoting health information literacy from grass-roots to top level.



Health Information Literacy

Eminent professor Dr. Jagtar Singh, Department of Library and Information Science, Punjabi University, Patiala (India) gave a briefing about the workshop through online video conferencing.

A total of 27 participants from public and private universities including Dhaka University, Rajshahi University, Khulna University of Engineering and Technology (KUET), North South University, Eastern University, Bangladesh Institute of Health Sciences and other institutions of the country joined the program.

The closing ceremony of the workshop was held on the same day in which Dr. Bijoy P. Barua, Dean, School of Liberal Arts and Social Sciences, EWU was present as Chief Guest. In his speech, he urged the participants to use their knowledge to create a healthy society. M Azizur Rahman, Chairman, Board of Trustees, Bangladesh National Museum and Former Chief Information Commissioner of Bangladesh was present as special guest. Dilara Begum, Librarian of EWU, said that workshops like this would contribute greatly to develop a good and healthy nation. The program ended with a vote of thanks.

Lecture on "Global Crisis and Financial Security in International Market"

Mr. Sandip Nandi, Assistant Professor of Management, Institute of Business & Research, Kolkata has given a lecture on "Global Crisis and Financial Security in International Market" for the students of MBA/EMBA/MBM Programs of East West University on 12 June.

Dr. Monirul Alam Hossain, Professor and Chairperson, Department of Business Administration and Mr. Sayeed Alam, Assistant Professor, Department of Business Administration were present in the session. Mr. Nandi discussed various aspects about global crisis and financial security with an especial focus on Foreign Direct Investment in Bangladesh. Students from different departments attended the lecture and enjoyed this interactive session.



Freshers' Reception of Pharmacy Department at EWU



Department of Pharmacy organized a freshers' reception on 11 July to welcome the newly admitted students who have enrolled in the M. PHARM program of fall 2012.

The program kicked off at 5:00 PM with a welcome speech by Dr. Sufia Islam, Chairperson of the Department of Pharmacy. She appreciated the decision of the students to choose East West University for their studies in M. Pharm in Clinical Pharmacy and Molecular Pharmacology.

Professor Dr. Muniruddin Ahmed, Pro-Vice Chancellor of East West University also spoke on the occasion. He urged the students to be sincere and innovative in their studies so that they never face problems in achieving their desired goal. Dr. Chowdhury Faiz Hossain, Dean, Faculty of Science and Engineering also spoke in the program. Among others, faculty members of the Department of Pharmacy were present in this program.

East West University Center for Research and Training (EWUCRT)

The primary objective of the center is to create knowledge through academic and applied research and disseminate acquired knowledge through training and publication. The Center has the following updates:

Research Proposal Round 6:

The center has received four research proposals in response to the call for Research Proposal Round-6. All proposals are currently in the review process.

Research Reports:

Two working papers funded by the center have been published in the month of June, 2012. They are:

"Activity Based Costing in Bangladesh: An Empirical Study on the Level of Sophistication."

Nikhil Chandar Shil
Department of Business Administration
East West University

"An Appraisal of the Problems and Prospects of Small and Medium

Enterprises (SMEs) Financing in Bangladesh: A Study on Selected Districts.”

Dr. Tanbir Ahmed Chowdhury &
Kashfia Ahmed
Department of Business Administration
East West University

Furthermore, a working paper entitled “Discourse of Advertising: Linguistic/Semiotic Discourse Structures in Bangladeshi Educational Advertisements” carried out by Dr. Muhammed Shariar Haque, Department of English, EWU, is in press.

Following are the two upcoming research reports conducted by the faculty members of EWU:

“Advertisement Practices in Bangladesh Agency Perspectives.”

Dr. S.S.M Sadrul Huda
Department of Business Administration
East West University

Viewer’s Attitude towards Advertisement

Dr. S.S.M Sadrul Huda
Department of Business Administration
East West University

Ongoing Research Project:

“Isolation and identification of the causative organisms on street vended food samples collected from East West University area.”

Dr. Sufia Islam
Department of Pharmacy
East West University

“Total Quality management and organizational performance in the garment sector of Bangladesh: A causal path analysis.”

Farhana Ferdousi
Saadia Shabnam
Department of Business Administration
East West University

Journal:

East West Journal of Business and Social Studies (3rd Volume) and *East West Journal of Humanities (3rd Volume)* are now in process of publication.

Abstracts of published papers:

The center has published the 6th volume of *Abstracts of published papers* 2011 on June 17, 2012. Abstracts of as many as sixty six research articles, book chapters, and conference presentations have been incorporated in this volume. A total of forty research papers conducted by our faculty members were published in international journals, two articles were brought out in national journals and four book chapters were published abroad. Remarkably, twenty papers were presented by our faculty members both at national and international conferences in 2011.

East West University Library

On the new campus, our library is located at Block-B, 6th floor.

Library hours:

Sunday to Thursday : 8:30 am -10:00 pm
Friday : 3:00 pm - 8:30 pm
Saturday : 5:00 pm - 10:00 pm

The EWU Library remains closed on government holidays and other days as marked in our academic calendar.

Please find the link below for the list of online journals:
<http://ewubd.edu/ewu/showDocument.php?documentid=1411>

EWU Library on UGC Digital Library Consortium:

To enhance the quality of higher education and research, University Grants Commission of Bangladesh (UGC) has launched the UGC Digital Library Consortium for the public and private universities in the country. East West University Library has become a member of this consortium. As a member of this consortium, we can easily access a lot of online journals databases including emerald (<http://www.emeraldinsight.com/>) EM120 (detail title list can be found here http://www.emeraldinsight.com/products/management_ejournals/listing_s.htm#120) and emerald engineering (detail title list can be found here <http://www.emeraldinsight.com/products/eng/database.htm>) , ACM Digital Library (<http://dl.acm.org/>) and JSTOR (<http://www.jstor.org/>).

E-Books:

The EWU Library provides e-Books services to its users through online services. They can easily access these services online through the following links:

<http://elibrary.worldbank.org/>
<http://lib.mylibrary.com/home.aspx>
<http://www.degruyter.com/search?t1=BB>

Paper Presentations:

Ms Dilara Begum, Librarian of East West University presented a paper on “Promoting Media and Information Literacy: A Case Study of Bangladesh Public Sector ” held at Moscow, Russia on 24-28 June 2012 within the framework of Russian Chairmanship of the Intergovernmental Council of the UNESCO Information for All Programme. She also presented a paper on “Koha and MARC 21” held at BANBEIS, Dhaka on 12 June 2012. Her another paper was on “Health Information Literacy: concepts, concern and consciences” at workshop on Health Information Literacy, East West University Library, Dhaka on 20 July 2012.

Career Counseling Center

EWU Corporate privilege for banglalink employees

CCC arranged an Agreement signing between EWU and Orascom Telecom Bangladesh Limited on 24 July 2012. The Agreement was signed by Mr. A.K.M. Ziaul Amin, Employee Relations Manager, Orascom Telecom Bangladesh Limited and Dr. Ahmed Shafee, Vice Chancellor, East West University. It will create a long term relationship between EWU and Banglalink.

TRAINING PROGRAMS

Career Book 2012

As a part of CCC skills development program, CCC arranged a training session for the final year students of EWU named “Career Book Summer 2012”. Six consecutive classes were held every Friday from June to July, 2012. The content of the program covered goal setting, self motivation, CV writing, creative job search, interview skills, and networking. The program was conducted by G. Sumdany Don, Consumer Engagement Specialist, Philip Morris Services India.

English for Workplace

CCC launched a new program titled “English for Workplace”. The program is designed to help students to brush up the English skills they already possess. As English commu-

nication skills-spoken and written English are absolutely essential for career success, the course does provide students with the needed impetus necessary to communicate in English in their future workplaces.

ON-CAMPUS RECRUITMENT

Unilever Bangladesh Limited

CCC of EWU organized a program for On-Campus Internship Recruitment in cooperation with Unilever Bangladesh Ltd. (UBL) on 20 June 2012. Ms. Tanvira Choudhury, Leadership



Development Manager of UBL, and her team visited the EWU campus at Aftabnager in order to recruit potential interns. Former Unilever interns of EWU were also present. Mr. Nahid Hassan Khan, Adviser, Students' Welfare and Head of Career Counseling Center, inaugurated the program and introduced the UBL representatives to students. The internship recruitment session was conducted by the Unilever team representatives.

Prime Bank Limited



EWUCCC and Prime Bank Limited jointly organized an information session on Prime Bank recruitment process of Management Trainees with the banner titled 'Ambitious Career Awaits you! Are you ready?' on 11 July, 2012 on EWU campus. PBL representatives- Mr. Zahid Amin, Executive Officer; Mr. Mohammad Shafiqul Islam, Senior Officer; Ms. Nazia Munmun, Junior Officer visited EWU campus and the CCC. As part of Prime Bank talent hunt & retention program, Prime Bank Limited (PBL) visited EWU campus to recruit potential graduates from the Business Administration discipline as "Management Trainees".

BRAC Bank Limited

EWUCCC arranged an interview session for BRAC Bank Limited for the position of Executive, and Officer in SME. A team from SME department, BRAC Bank Limited visited EWU campus and took part in the interview session. 52 candidates participated in that process

SEMINAR / WORKSHOP

"Building Bridges through Leadership Training"

East West University's Career Counseling Center hosted a workshop conducted by Bangladesh Youth Leadership

Center on leadership training on 18 July 2012. The workshop included a presentation on 'Building Bridges through Leadership Training (BBLT)', the signature program of BYLC. The BBLT program has been designed to provide a 4-month training which equips students with various skills like public presentation, teamwork, system thinking and diagnosis along with the scope to formulate and run own community service.

Workshop on Nokia Application Challenge

EWUCCC and Asiatic EML jointly organized a two-day workshop on Nokia Application Challenge. The objective of the workshop was to



train and prepare the engineering students and the graduates to explore new careers in mobile application development. All the participants in the workshop will be awarded with certificates.

KNOWLEDGE SHARING SESSION BY THE CITY BANK LTD.

EWUCC arranged a Corporate Knowledge Sharing Session with the partnership of The City Bank Limited. The objective of the session was to raise awareness among students from Business Administration discipline having major on different fields regarding the actual



reality in current job market.

A number of classes on the relevant discipline, in consultation with faculty members Dr. Nargis Akhter, Professor, Department of Business Administration & Coordinator, MBA, EMBA & MBM Programs and Kashfia Ahmed, Senior Lecturer, Department of Business Administration of the respective discipline, took place for several days. It is worth mentioning here that HRM class was taken by Ms. Reenat Akhter, Head of Organization Development & HR Strategy, Human Resources Division, The City Bank Limited. While, Brand class was taken by Mr. Mohammad Nazmul Karim Chowdhury, Head of Brand, Brand, Communication & Marketing Division, City Bank Limited.

Internship Placement

In summer 2012, 60 CVs of EWU graduating students have been sent to 91 organizations as a part of the internship placement process of CCC of EWU.

The following organizations arranged an internship placement for EWU students.

ACI Limited
Asiatic

Banglalink
 Bank Asia Ltd.
 Berger Paint Bangladesh Limited
 Beximco Pharmaceuticals Ltd
 Coats Bangladesh Limited
 Commercial Bank Of Ceylon
 Dhaka Bank Ltd.
 Eastern Bank Ltd.
 EXIM Bank Ltd.
 Grameenphone
 GPIT
 HSBC
 ICDDR,B
 IDLC Finance Limited
 Janata Bank Ltd.
 Linda Bangladesh Limited
 Marcantile Bank Ltd.
 MJL Bangladesh Limited
 Mutual Trust Bank Ltd.
 National Bank Ltd.
 Novartis (Bangladesh) Limited
 One Bank Ltd
 Prime Bank Ltd.
 Robi Axiata
 Rupali Bank Ltd.
 Standard Chartered Bank
 SGS Garments
 Shahjalal Islami Bank Ltd.
 Square Group
 The City Bank Ltd
 United Commercial Bank Ltd
 Uttara Bank Ltd.

Job Placement

In summer 2012, 1178 CVs of EWU graduates have been sent to 60 organizations as a part of the placement process of CCC of EWU.

Following is the list of organizations where the EWU graduates have been placed in different positions.

Ananta Group
 Ascent Group
 Avery Dennison Bangladesh Limited
 Banglalink
 BRAC Bank Limited
 Capital Asset Pricing Model
 DBL Group
 Ericsson Bangladesh Limited
 Ezzy Group
 Intertek Bangladesh
 LankaBangla Securities Ltd.
 Mediacom Limited
 MGH Group
 National Credit Rating
 National Credit Ratings Limited
 NP Communication
 SQ Textile
 Standard Chartered Bank
 The City Bank Ltd.
 Wellpac Polymers

Faculty Update

Department of Applied Statistics

Orientation

The orientation of graduate and under graduate program was held in the department of Applied Statistics where the member of board of trustees and coordinator & advisor of this department Professor Dr. M. Mosleh-Uddin was present. Chairperson Professor Dr. Abdus Sattar initiated the program. Honorable Vice Chancellor, Pro Vice Chancellor, Dean and Registrar were also present at the first academic committee meeting of the department.

Recruitment of the faculty members

At the beginning of the department, two lecturers were recruited. They are M. H. M. Imrul Kabir and Nazneen Sultana. Recruitment of other three faculty members is now in process.

Joining of a renowned Professor

Professor Dr. M. Ataharul Isalm is going to join this department in the upcoming semester, which will enrich the Applied Statistics Department as well as East West University.

Department of Business Administration

Articles

Mohammad Nurunnabi, Monirul Alam Hossain and Md Hossain (2012) "Intellectual capital reporting in a South Asian Country: Evidence from Bangladesh" Journal of Human Resource Costing and Accounting (JHRCA), Vol.15, No.3, pp 196-231,2011.(ISSN: 1401-338X)

A.K.M Waresul Karim, Monirul Alam Hossain and Mohammad Nurunnabi (2011), "Impact of corporate governance on disclosure transparency in Bank annual reports in Bangladesh", Journal of Training and Development, Vol 19, No. 2, pp. 17-39, July-December, 2011

Dr. Tanbir Ahmed Chowdhury & Humaira Matin, (2011) "Performance Assessment of Selected Islamic Banks in Bangladesh", Journal of Banking, University of Dhaka, Vol.5 No. 2 December 2011

Quazi Sagota Samina (2012) "A qualitative enquiry into the risk management and reporting practices of Islamic Banks in Malaysia" International Journal of Business and Technopreneurship (IJBT), Vol.2, No.1, February 2012

Laila Zaman (2012), "The Recruitment and Selection Process of Pharmaceutical Companies in Bangladesh: A Case on GlaxoSmithKline Bangladesh Limited" American Journal of Business and Management, Vol 1, No 2

Ziaul Haque, Karim, and Islam, (2012), "Current status and strategies of Electronic waste management in Bangladesh" International Journal of Marketing and Technology. Volume 2, Issue 2, February, pp.1-24.

Ziaul Haque, Khan and Karim (2012), "E-Satisfaction of Online News reader in Bangladesh" Journal of Dhaka International University. Volume 4, No 1, June, pp.229-239.

Md. Kazi Raihan uddin and Muhammad Shahin Miah (2012), "six sigma for improving productivity and attaining sustainable performance breakthrough: the Bangladesh Perspective" International Journal of Research in Computer Application & Management Volume no. 2 (2012), issue no. 7 (July) ISSN 2231-1009

Conference proceedings

Laila Zaman (2012) "Towards Knowledge Economy: A Study of Fashionable Management Concepts Awareness among Bangladeshi Managers", International Conference on Information and Knowledge Management (ICIKM 2012) Kuala Lumpur, Malaysia July 24-26, 2012.

Quazi Sagota Samina (2012) "Online Information Disclosure by Commercial Banks in Bangladesh", 6th Asian Business Research Conference, Bangkok, Thailand, April 8-10, 2012.

Quazi Sagota Samina (2012) "Investment Portfolio of Insurance Companies in Bangladesh: A Study on Selected Insurance Companies of Bangladesh" 6th Asian Business Research Conference, Bangkok, Thailand, April 8-10, 2012.

Honor

Bangladesh Finance Alumni Association, University of Dhaka, has recognized the contribution of Dr. Tanbir Ahmed Chowdhury, Professor, Department of Business Administration, East West University for Professional Excellence & Leadership in Education and Research in December 2011.

Department of Computer Science and Engineering

Book:

Md. Nawab Yousuf Ali, Shamim Ripon and Ghulam Farooque Ahmed, A Framework for Bridging Bangla and UNL - Analysis and Generation Rules for Bangla-UNL Conversion, Lambert Academic Publishing, ISBN: 978-3-659-00062-1.

Maheen Islam, A New Load Balancing Method For Distributed Memory Multicomputers: A Group Based Approach, Lambert Academic Publishing, ISBN: 978-3659114977.

Journal:

Md. Nawab Yousuf Ali, Shamim Ripon and Shaikh Muhammad Allayear, UNL Based Bangla Natural Text Conversion: Predicate Preserving Parser Approach *International Journal*

of Computer Science Issues (IJCSI), Volume 9, Issue 3, May 2012.

Conference:

Shaikh Muhammad Allayear, Sung Soon Park, Shamim Ripon and Gyeong Hun Kim, Adaptation Mechanism of iSCSI Protocol for NAS Storage Solution in Wireless Environment, *Massive Data Storage and Processing 2012 (MDSP 2012)*, *Lecture Notes in Computer Science (LNCS) - 7419*.

Shamim Ripon, Sk. Jahir Hossain, Keya Azad and Meheedi Hassan, Modeling and Analysis of Product Line Variants, *International Workshop on Requirements Engineering Practices On Software Product Line Engineering (REPOS 2012)*, In conjunction with 16th SPLC'12. (Publish by ACM)

Shamim Ripon, Sk. Jahir Hossain, Keya Azad and Meheedi Hassan, Logic Verification of Product-Line Variant Requirements, *2012 African Conference on Software Engineering & Applied Computing (ACSEAC)*. (Publish by IEEE)

Other Faculty Activities

Dr. Shamim H Ripon served as reviewer of the following reputed international journal:

i. *Computational Intelligence*, An International Journal

New Appointments

Dr. Md. Nawab Yousuf Ali, Asst. Professor, CSE Department, has been appointed as the Chairperson of CSE Department effective from 1st August 2012.



Student Achievements

Two research papers by the final year students Sk. Jahir Hossain, Keya and Md. Meheedi Hassan of CSE Department have been accepted to be published in the following international conferences:

i) *International Workshop on Requirements Engineering Practices On Software Product Line Engineering (REPOS 2012)*, (publish by ACM).

ii) *2012 African Conference on Software Engineering & Applied Computing (ACSEAC)* (publish by IEEE).

Both the papers were highly praised by the reviewers.

Department of Economics

Publications:

Basanta Kumar Barmon, and Muntasir Chaudhury (2012). Impact of Price and Price Variability on Acreage Allocation in Rice and Wheat Production in Bangladesh” *The Agriculturists*, Vol. 10, No. 1, pp: 23-23.

International Conference:

Dr. Muhammad Sirajul Haque, Professor and Dean, Faculty of Business and Economics, participated in the inaugural convention of the World Association of Business Schools in Islamic Countries (WAIBS) 2012. The convention was held on 8-9 July 2012 in Langkawi, Malaysia. Dr. Muhammad Sirajul Haque attended in the meeting of Deans of Schools of Business from OIC and offered concrete proposals for establishment and probable avenues of coordination under the establishment of WAIBS.

Imrana Sharmin, Senior Lecturer, Department of Economics at East West University participated in an International Conference on “Moving the Competition Law Agenda forward in Bangladesh: Possible Implementation Concerns” jointly organized by Unnayan Shamannay and CUTS International. The conference was held on July 2, 2012 at Ruposhi Bangla Hotel, Dhaka, Bangladesh.

Research and Training:

Nandi. K. Biplob, Lecturer, Department of Economics at East West University, participated in a training course entitled “Debt Sustainability Analysis and Key Macroeconomic Issues in Bangladesh” and presented a paper “*Modified DSA Model: Structural Framework of Debt Sustainability Analysis for Bangladesh*”. In this Training Program, he attempted to present the modified debt model for Bangladesh underlying the basic macro-fiscal constraints to show the different shocks scenarios of macroeconomic fluctuations with debt creating instruments.

Marriage Ceremony:

Parvez Karim Abbasi married Warda Alam Anonna on 13th July, 2012.

Department of Electronics & Communications Engineering

Journal Papers:

A. S. A. Noor, M. Ayub Ali and A. K. M. S. Islam,” α -ideals in a Distributive Nearlattice”, *Journal of Physical Sciences*, Bidyasagar University, India.

M. Ayub Ali, A. S. A. Noor and S. R. Podder,” n-Distributive Lattice”, *Journal of Physical Sciences*, Bidyasagar University, India.

M. Ayub Ali, R. M. Hafizur Rahman, A. S. A. Noor and Jahanara Begum,” Some Characterization of n-distributive Lattices”, *Journal of Mechanics of Continua and Mathematical Sciences*,

India.

R. M. Hafizur Rahman, M. Ayub Ali and A. S. A. Noor,” On Semi Prime Ideals of a Lattice”, *Journal of Mechanics of Continua and Mathematical Sciences*, India.

Sarnali Basak, Md. Imdadul Islam, and M. R. Amin, “Fingerprint Detection Using Combination of Minutiae Points and Invariant Moments Parameters, a New Approach,” *Journal of Information Processing Systems* (Korea), In Press (2012).

Farook Rahaman, P.K.F. Kuhfittig, R. Amin, G. Mandal, Saibal Ray, and Nasarul Islam, “Quark Matter as Dark Matter in Modeling Galactic Halo,” *Physics Letters B*, vol. 714, no. 2-5, pp. 131-135, 2012.

A. Paul, G. Mandal, A. A. Mamun, and M. R. Amin, “Effects of Nonthermal Ions on Dust Ion-Acoustic Shock Waves in a Dusty Plasma with Heavy Negative Ions in Nonplanar Geometry,” *Journal of Science and Technology in the Tropics* (Malaysia), vol. 8, no. 1, pp. 41-51, 2012.

Rezwan Ahmad, Md. Imdadul Islam, and M. R. Amin, “Determination of Medium Access Probability of Cognitive Radio under Different Fading Channels,” *International Journal of Soft Computing and Engineering* (India), vol. 2, no. 3, pp. 459-463, July 2012.

Jesmin Akhter, Md. Imdadul Islam, Himadri Saha, and M. R. Amin, “Cost Based Performance Evaluation of H2/D/1 and E2/D/1 Traffic Model,” *International Journal of Engineering and Innovative Technology* (USA), vol. 1, no. 4, pp. 163-170, April 2012.

Sarnali Basak, Md. Imdadul Islam, and M. R. Amin, “Detection of Virtual Core Point of a Fingerprint; a New Approach,” *International Journal of Soft Computing and Engineering* (India), vol. 2, no. 2, pp. 236-239, May 2012.

Seminar:

ECE department organized a seminar on “Recent Trends & Issues of IPv6 Networks with Mobility” on July 19, 2012. The seminar was conducted by Dr. Sabira Khatun, Professor, School of Communications Engineering, Universiti Malaysia Perlis (UniMAP), Malaysia. She talked about the IPv6’s current trends, its real life implementation in Malaysia, various projects of Malaysian govt. and so on. She also discussed the higher study opportunity in Malaysia. Several faculty members and numerous numbers of students were present in the seminar.



Department of Electrical & Electronic Engineering

Publications

Somaia Sylvia, Hong-Hyun Park, M. Abul Khayer, Khairul Alam, Gerhard Klimeck, and Roger Lake, "Material Selection for Minimizing Direct Tunneling in Nanowire Transistors," *IEEE Transactions on Electron Devices*, (in press).

Kai Sun, M. M. A. Hakim, R. Gunn and P. Ashburn, "Effect of fluorine on the lateral crystallization of amorphous silicon nanowires," *Journal of Solid State Science & Technology*, in press, 2012.

T. M. Golam Sarwar, M. R. Siddiqui, Md. M. Satter, and Anisul Haque, "On the enhancement of the drain current in Indium rich InGaAs surface channel MOSFETs," *IEEE Transactions on Electron Devices*, Vol. 59, No. 6, pp. 1653-1660, 2012.

Professional Activities

Prof. Anisul Haque conducted a half-day tutorial on July 1, 2012. Held at BUET, the topic of the tutorial was *Extraction of Interface Trap Densities in High Mobility Semiconductor MOSFETs*. The tutorial was organized by IEEE Electron Devices/Solid State Circuits Society, Bangladesh Chapter.

Dr. Khairul Alam served as a peer reviewer of *IEEE Transactions on Electron Devices*.

Dr. Mohammad Mojammel Al Hakim served as a peer reviewer of *Journal of Solid State Science & Technology*.

Appointments

Ms. Mariam B Salim joined the EEE department as a lecturer in summer 2012 semester.

Mr. Anwarul Azim joined the EEE department as a lecturer in summer 2012 semester.

Department of English

The Department organized a session on "Dialogue between Cultures" on 12 June where students from EWU and the University of Colorado, USA shared their views and experiences on education. They also sang and recited poetry to represent their cultures.

Publications

Masrufa Ayesha Nusrat published a paper on 'Varieties of Otherness in *Birds, Beasts and Flowers* by D.H. Lawrence', *Panini: NSU Studies in Language and Literature*, Vol 5: 63-84, Dhaka. 2007-2011

Conferences and Seminars

Dr. Muhammed Shahriar Haque, Associate Professor, presented papers at three conferences:

"Postgraduate Conference 2012" (25-26 May 2012) on the theme of "Language, Literature, and Cultural Studies in the 21st Century: Translocating/Transgressing Boundaries": The following paper was presented at the conference, organized by the Department of English, Jahangirnagar University, held at Savar, Dhaka: Postmethod Pedagogy in Language Teaching in the 21st Century: "Welcome to Web 2.0"

Seminar on (14 February 2012) on "English Studies in Bangladesh": The following paper was presented at the conference, organized by the Department of English Language and Literature, International Islamic University Chittagong, held at Chittagong: Cultural Imperialism in English Medium Schools: A Critical Insight

International Conference (2-3 February 2012) on the theme of "Quality in Higher Education": The following paper was presented at the conference, organized by the International University of Business Agriculture and Technology, held at IUBAT campus, Uttara, Dhaka: Influence of Social Media in Higher Education: Possibilities of the Information Age

Israt Jahan presented a paper titled "The Art of Existence and the Care of the Self in *Family Ties*" in the 1st Annual International Conference on Language, Literature and Linguistics (L3 2012) held at Fort Canning in Singapore on 9 July, 2012. She also presented a paper at International Postgraduate Conference 2012 organized by the Department of English, Jahangirnagar University on 25-26 May 2012, Israt Jahan presented "Latin American Way of life".

Conference Proceedings:

"The Art of Existence and the Care of the Self in *Family Ties*" has been published by Israt Jahan in the conference proceedings of the 1st Annual International Conference on Language, Literature and Linguistics (L3 2012), pg. 288-293. Edited by Prof. Daniel Newman. Published by GSTF (ISSN: 2251-3566). She has also published a paper on "Nationalism, Syncretism, and the Enforcers of History" in the Official Conference Proceedings of the Asian Conference on Arts and Literature 2012, pg. 881-891. Econ (ISSN: 2186-229X) http://www.iafor.org/acah_proceedings.html.

Choudhury, Dr Sanchita (Chair), Sikder, Mohammad Alamgir (2012, May). *Breaking the Barrier: the Quest for Moving Languages and Voices in African-Caribbean Performance Poetry*. International Postgraduate Conference conducted at the Mini Auditorium, BPATC, Savar, Dhaka, Bangladesh.

Haque, Dr. Shireen (Chair), Sharif, Chowdhury Omar (2012, June). *Browning's Logue: Mono or "Despo"*. National Conference Celebrating 200 years of Charles Dickens and Robert Browning Organized by Department of English, Independent University, Bangladesh.

Workshops Conducted

Zahid Akter, Chairperson of the Department, conducted a three day workshop (7, 8, and 9 July) for government college teachers on "Teaching Reading Skills" at National University, Gazipur, Dhaka. He was also invited to monitor a training session on "Material Development" by BRAC Center on 28 June 2012.

Dr. Muhammed Shahriar Haque conducted four workshops: Teacher Development Workshop (29, 30 July & 1 August 2012): A three-day workshop for the English and Bangla medium as well as

English version teachers of South Point School and College on the theme of 'Need-Based English Language Skills'.

BELTA Seminar on "English Teacher Development Programme" on the theme of "Developing Effective English Language Teaching Skills" (2 February 2012)

BELTA Seminar on "English Teacher Development Seminar" on the theme of "Innovative Approaches to English Language Teaching" (31 January 2012)

BELTA National Conference: "CLT in Bangladesh: Myths and Realities" (21 January 2012).

New Born

Masrufa Ayesha Nusrat, Assistant Professor, gave birth to her son Farjad Hirad Shahed (Sargam) on 20 August 2011. EWU family wishes the new born good health.

Department of Pharmacy

Published papers:

AS Apu, MS Liza, ATM Jamaluddin, MA Howlader, RK Saha, F Rizwan, N Nasrin., "Phytochemical screening and in vitro bioactivities of the extracts of aerial part of Boerhavia diffusa Linn", Asian Pacific Journal of Tropical Biomedicine, 673-678, 2012

AS Apu, F Nashid, HM Mohiuddin, K Fatema, MZ Rahman, MA Howlader, "Design, development and in vitro evaluation of diclofenac sodium matrix tablet prepared by direct compression using Methocel K100LV CR polymer", International Journal of Pharmaceutical Sciences Review and Research , 13(2), article 026, 2012.

Farhana Rizwan, Forhad Monjur, Muhammad Asaduzzaman, Nishat Nasrin, Nobokrishna Ghosh, AKM Samsuzzaman, Sohel Ali Afzal, Apurba Sarker Apu, Md. Amran Howlader, AFM Salim; "Antibiotic susceptibility patterns of uropathogens isolated from pediatric patients in a selected Hospital of Bangladesh"; Int. J. Pharm. Sci. Rev. Res., 14(1), 2012; no - 01, 1-3 ISSN 0976- 044X.

K. M. Shams-Ud-Doha, Mehnaj Akter, Zobaer Al Mahmud, ApurbaSarker Apu and Md. Amran Howlader "Antinociceptive activity of the methanol extracts of leaves of Eugenia fruticosa (Roxb.) and Glycosmis pentaphylla (Retz.) in Swiss albino mice". Journal of Applied Pharmaceutical Science 02 (04); 2012: 99-102

Kaniz Fatima Urmi, Afroza Haque, Kaiser Hamid, M Obayed Ullah, Md. Amran Howlader, Md. Afjal Hossain. "Hypoglycemic and hypolipidemic activity of aqueous extract of Ficus racemosa seeds", Pharmacognosy Communications, Volume 2, Issue 3, Jul-Sep, 38-41., 2012

Mohammed Aktar Sayeed, Md. Razibul Habib, Md. Momninur Rahman, Hasan Al Banna, Md. Sohel Rana. "Interaction of Ketotifen Fumerate with Theophylline Anhydrous at Gastric and Intestine Media". Tropical Journal of Pharmaceutical Research 11 (2): 263-268, 2012.

M. Obayed ullah, Kaniz fatima urmi, Md. Amran howlader, Md. Kamal hossain, mohammad towhir ahmed, Kaiser hamid, "Hypoglycemic, hypolipidemic and antioxidant effects of leaves methanolic extract of Baccaurea ramiflora". International Journal of Pharmacy and Pharmaceutical Sciences, Vol 4, Issue 3, 266-269, 2012

Conference proceedings:

Farhana Rizwan, Forhad Monjur, Muhammad Asaduzzaman, Nishat Nasrin, Nobokrishna Ghosh, AKM Samsuzzaman, Sohel Ali Afzal, Apurba Sarker Apu, Md. Amran Howlader, AFM Salim; "Antibiotic susceptibility



patterns of uropathogens isolated from pediatric patients in a selected Hospital of Bangladesh". International Environment & Health Conference, Penang, Malaysia. 6-7 June, 2012.

Dr. Forhad Monjur, Farhana Rizwan, Muhammad Asaduzzaman, Nishat Nasrin, Dr. Nobo Krishna Ghosh, Apurba Sarker Apu, and Prof Dr. Fazlul Haque. "Changing of resistance pattern of antibiotics against bacterial isolates causing neonatal septicemia in an Urban Hospital of Dhaka, Bangladesh". International Environment & Health Conference, Penang, Malaysia. 6-7 June, 2012.

Md. Amran Howlader and Sabnin Shair. "Evaluation of analgesic, anti-inflammatory and CNS depressant activity of some traditional medicine of Bangladesh." Presentation 06, 1st ayuns international ayurvedic conference on "Ayurved- The Ancient System, Future Direction", 2012.

Departmental Activities

A total number of 54 students of Department of Pharmacy were selected for a one-month in-plant training programme (started from July 2012 in some of the most renowned pharmaceutical industries like Incepta Pharmaceuticals Ltd., Sanofi Aventis Bangladesh Ltd., Beacon Pharmaceuticals Bangladesh Ltd., Essential Drugs Company Ltd., Renata Limited, GlaxoSmithkline Bangladesh Ltd., ACI Limited, Biopharma Laboratories Ltd.

New Appointment:

Mr. Mahbul Hoque Shihan and Ms. Mehreen Rahman, has joined the Department of Pharmacy as the Lecturer on June 2012.

Others

Mr. Rajibul Habib, Lecturer, Department of Pharmacy got married in last semester.

Department of Social Sciences

Dr. Bijoy P. Barua

Dean, Faculty of Liberal Arts and Social Sciences

Dr. Bijoy P. Barua, Dean, Faculty of Social Sciences, East West University, presented a paper titled "Adivasi/Ethnic Communities, Education, and Development Practices in Rural India and Bangladesh" in the *Asian Conference in Education*, held in Kuala Lumpur, Malaysia during May 28-30, 2012.

Dr. Barua was awarded Diamond Award – First Place by the Philippines-based International Association of Multidisciplinary Research (IAMURE) for his outstanding perfor

mance as Asia's Best Oral Research Presenter in *Asian Conference in Education*, held in Kuala Lumpur, Malaysia during May 28-30, 2012. He received the award from Dr. Genaro V. Japos, President of IAMURE. The theme of the conference was Multidisciplinary Research for a Better Quality of Life for Human Societies. The criteria for Dr. Barua's award were based on Content, Time Structure and Visuals (50%), Expertise and Mastery (15%), Total Personality Package and Formal Attire (35%).

Md. Ekhtekharul Islam, Lecturer

Conference Paper

Abstract of the study entitled "Knowledge and Disaster Preparedness: A Study from a Coastal Area of Bangladesh" by Md. Ekhtekharul Islam, Lecturer, Dept. of Social Sciences, East West University Bangladesh has been accepted for presentation in the "Technology, Science, Social Sciences and Humanities International Conference 2012" organized by University Technology Mara (UiTM) Malaysia.

Ms. Zohra Akhter, Lecturer

Ms. Zohra Akhter has been appointed as Lecturer in the department of Social Sciences on May 10, 2012.

Club Update

Agro-Industrialization Club

Agro-Industrialization Club has been established with the purpose of giving practical experiences in agro-industrial sector to the students of East West University. EWUAIC always aspires to perform club activities in a way that is helpful for the members.



Joining of new moderator:

Mr. Nafish Sarwar Islam, Senior Lecturer, Department of Business Administration, has joined in EWUAIC as a moderator with our present moderators Dr. Basanta Kumar Barmon and Ms. Mashruha Zabeen. Before joining in EWUAIC, Mr. Nafish Sarwar Islam was the moderator in Sports Club.

An outdoor workshop on "Technology and Agricultural: Bridge to a Possibility" was held on 14th July, Saturday 2012 in Manikgang for demonstrating opportunities and sharing practical ideas by agricultural specialist Dr. Md. Zahangir Alam, National Project Director of community rural radio project, AIS, with the club members and farmers. After the workshop, club members had lunch with 250 farmers and planted 4 trees in Manikgang.



Moderators

Dr. Basanta Kumar Barmon, Assistant Professor, Department of Economics
 Ms. Mashruha Zabeen, Lecturer, Department of Business Administration
 Mr. Nafish Sarwar Islam, Senior Lecturer, Department of Business Administration

Executive Committee

President	Neshat Fahmed
Vice-President	Mohammad Masudur Rahman Khan
General Secretary	Md. Mahmudul Hasan
Treasurer	Anup Kumar Dash
Coordinator	Md. Kamruzzaman Rifat
Coordinator	Kashfia Farhin

Business Club

Business club had an outstanding triumph in Summer-2012 with the activities it has executed. A Grooming Session on Internship recruitment for the internship of the students was organized by the club on 14 June 2012. The session was a huge success as it was the first large scale activity by any club in the new campus of the university with houseful student. During the session an explanatory presentation was given by the club moderator Md. Atiqur Rahman Sarker, Lecturer, Department of Business Administration following with the speech of two interns of Unilever Saubia Ahmed Linda and Md. Tariqul Alam from East West University as guests.

Business club has also contributed in the internship recruitment of Unilever by providing volunteer for the event. A.B.M Fakrul Islam and Mahmudur Rahman have participated as volunteer at the event.

To give the semester a grand finale the club has organized a study



tour & excursion at BSRM & Cox's Bazar. The voyage was inspiring, unified and conversant. A group of participants including students and moderators had a tremendous trip to Cox's Bazar and practical experience at the production facility of BSRM in Chittagong.

MODERATORS:

Kashfia Ahmed, Senior Lecturer, Department of Business Administration
 Afreen Choudhury, Senior Lecturer, Department of Business Administration
 Md. Atiqur Rahman Sarker, Lecturer, Department of Business Administration

EXECUTIVE COMMITTEE:

President: Huzzatul Murshed, Vice-President- Md. Sarwaruzzaman
 Treasurer- Rashedul Islam Coordinator- Rakibuzzaman General Secretary- Taraq Ahmed & Razzowanur Rahman

Training Program for the Computer Programmers

Our programming teams have performed well in the regional contests held so far. To achieve that, EWU Computer Programming Club has always arranged training programs to groom the contestants up to their potential. Starting from the beginning of each semester, the club organizes a semester long training program for the computer programmers. In this semester, the club arranged two programming classes every week. One was for the junior programmers and another was for the senior programmers.

“Intra University Programming Contest”

Each semester an Intra University Programming Contest is organized for all the students of East West University. The basic purpose of these contests was to identify the potential programmers of this university. This was a good opportunity for the interested programmers to prove their skills, so that they could be trained to compete in the Inter University contests in future.

Regional Programming Contest Participation

Like every semester our teams have successfully participated in different regional programming contest organized throughout the country. EWU Computer Programming Club sent two teams named “EWU Agroduct” and “EWU Incarnation” to Programming Contest arranged by Islamic University of Technology, Gazipur, Dhaka. The members of the team “EWU Agroduct” were Md. Shakil Ahmed, Md. Rajib Hossain and Md. Shohan Ahmed and the members of the team “EWU Incarnation” were Pronoy Prosun Das, Symonur Rahman, Lenin Hasda.

Moderators:

Dr.Md. Nawab Yusuf Ali, Assistant Professor, Dept. of CSE, EWU.
Dr. Shaikh Muhammad Allayear, Assistant Professor, Dept. of CSE, EWU.
Dr. Shamim Hasnat Ripon, Assistant Professor, Dept. of CSE, EWU.
Sazia Mahfuz, Senior Lecturer, Dept. of CSE, EWU.

Executive Committee Members:

President: Khaled Bin Yousuf
Vice President: Arup Kumar Pramanik
General Secretary: Mrinmoy Kumar Das
Event Coordinator: Jisan Jamil Tonmoy
Public Relation Secretary: S.M. Shariar Mahmud
Organizing Member: Md. Shajharul Islam, Ishtiaq Ahmed, Yasir Taher.



Creative Marketing Club

Another semester just added with the successful voyage of East West University Creative Marketing Club (EWUCMC) that was full of learning and creativity. The entire semester was obsessed with study tour to share corporate knowledge beside several theoretical courses and communication sessions. The main goal was to enhance the marketing knowledge of the students and to plan for programs in the upcoming semesters.

A few days back on 22nd July 2012, EWUCMC arranged a day-long study tour in Janata Jute Mill, located at Narshingdi. The Janata Jute Mill currently is the market leader in Bangladesh in exporting jute made products. They are the one and only composite jute factory in Bangladesh. The objective of the tour was to gather marketing knowledge on the Golden Fiber and the production process of jute based products. Among three moderators of the club, Md. Farhan Faruqui and Md. Anamul Hoque Rubai lead the whole team in the tour to educate about the production specifica-

tions and current market set-up. Furthermore, Mr. Abdul Hye, the General Manager of Janata Jute Mill welcomed the team warmly



and clarified the doubts of the team members regarding practical market condition and production process.

Aside from the tour, Creative Marketing Club (CMC) organizes general meeting and several communication sessions throughout the semester as already mentioned. Weekly communication sessions were conducted with an objective to break ice among new members and process and practice of solving case problems. CMC receives heartfelt appreciation of the students, faculty members and administrative members of East West University after every session and arrangement.

Moderators:

Md. Farhan Faruqui
Md. Anamul Hoque
Husna Ara
Executive Committee
President: Shahin Mohammad Samiul Haque
Vice President: Chowdhury Ishita Ishrat
Asst. Vice President: Md. Asibul Islam
General Secretary: Shafkat Ahmed Chowdhury
Treasurer: Naima Islam

East West University Club for Performing Arts (ECPA)



East West University Club for Performing Arts (ECPA) is very much reputed as the largest club of East West University (EWU) with a huge number of members around. ECPA, since its beginning, has been very much consistent in arranging and performing in various cultural programs in several occasions all over the year. Music, drama, recitation, dance, organizing and the other sections of this club is very much rich because of it's talented and dedicated members. As a result, ECPA is well known to the students of EWU. ECPA holds a huge number of dedicated members who are very much versatile in performance and with all the help and support of the honorable moderators Muntasir Chaudhury and Farhana Zareen Bashar, the members of this club hope to present even better performances in the future.

The current Executive members of ECPA are 1. Md. Ashrafur Rahman (president), 2. Md. Imran Mahmud (Vice-president), 3. Md. Asad Uz Zaman (General Secretary), 4. Kudrot-E—Kibria (Treasurer), 5. Samiul Ahsan (Event Coordinator).



East West University Debating Club

This summer semester was really eventful for East West University Debating Club (EWUDC). EWUDC participated in the "BSRM-The Daily Star-Drishhti National English Debate Championship 2012" which



took place in Chittagong from 10th till 12th May 2012. There, a team of EWU comprising of Al Hadee and M. Azam Koreshi Sanin became 2nd Runner-up while M. Azam Koreshi Sanin was announced the best speaker of the Final Debate. Following this up, team EWU represented by M. Azam Koreshi Sanin and Syed Mustyen Quader were Semifinalist in the English Debate Category of 'TIB-DMCDC Anti Corruption Debate Festival' which took place from 24th May to 26th May 2012. While the other two teams of EWU, one team comprising of Subrina Fahreen Eusa and Tasnim Khan and the other comprising of Sabrina Sharmin and Shatil Hasan were Quarterfinalist in that tournament.

Among the other accolades of EWUDC in this semester, includes a runner-up trophy by Subrina Fahreen Eusa on the 5th June 2012 in the 'World Environment Day' Debate, organized by International Jute Study Group, Bangladesh. While Rakib Hasan representing East West University and its Debating Club, managed to secure the 3rd runner-up trophy while competing against 30 participants from 9 institutions on 13th July's Inter-club English Public Speaking competition organized by Kobi Jasimuddin Hall of Dhaka University. Also a debate team from EWU took part in a National Debate Fest in Faridpur, which took place on the 3rd week of June, where they managed to make it up to the Quarterfinals (i.e. was among the top 8 teams). The team comprised of Tasnim Khan, Srabonty Mazumdar and Mehedi Hasan.

EWUDC also organized an Intra-Debate Competition for the upcoming talented debaters to provide them with a floor to exercise their debating talents in an in-house competition. The intra-debate competition was titled "Intra Debate League 2012" (IDL 2012) and took place from 14th June till 16th June 2012.

A team of EWU comprising of Abdalur Rahman Sadi, Tanim Ahmed and Tasnim Khan defeated Ahsanullah University in Round 3 of the on-going ATN Bangla Debate Competition and they remain in contention for the title.

Moderator: Ms. Kohinoor Biswas
Executive Committee:
President: Tauhid Hossain Papon
Vice President: Syed Mustyen Quader
General Secretary: M. Azam Koreshi Sanin
Treasurer: Tasnim Khan
Event Coordinator: Abdalur Rahman Sadi

Electronics Club

In summer semester 2012, EWU Electronics Club arranged workshops with the career counseling center of EWU on mobile application for engineering students. This workshop was conducted by Nokia Bangladesh. Fifty students of different engineering departments of EWU participated in this workshop.

EWUEC also organized Intra University Electronics project exhibition in the university campus. Six groups from different engineering departments of EWU displayed their electronics based projects in this exhibition.

List of club moderators:

Dr. Gurudas Mandal, Associate Professor, Dept. of ECE
Ms. Tahseen Kamal, Senior Lecturer, Dept. of EEE
Fakir Mashuque Alamgir, Lecturer, Dept. of EEE

List of Executive Committee Members:

President- Shah Md. Imran
Vice President- Md. Sadruddin Suvro
General Secretary- Ismail Hossain
Treasurer- Subir Mandal
Event Coordinator- Zahid Choudhury
Public Relation- Rejwana Rahman

English Conversation Club

This semester the club has organized its regular chat session once in a week. The students participating in these chat sessions had the opportunity to speak on various topics chosen by the moderators. The students enjoyed these sessions a lot since they could talk freely with their friends and peers under the guidance of the moderators. In addition to these sessions, the club has also organized a cultural exchange program titled "Dialogue between Cultures" on 26 June, 2012. The program was organized to create floor for our students to have an open discussion with nine American students who came to visit East West University. Next semester the club is planning to organize a drama show and a public speaking competition.

At present the moderators of the club are Ms Tanzina Tahereen, Ms Nadia Hasan, Ms Sarah Zahed, Lecturers of the Department of English. During this semester the executive committee of the club has been reformed.

Committee Members:

MD. Mahfuj Hassan Bhuiyan
Nasir Ahmed
B.M.Sazzadul Hoque
Homayera Sultana

Environmental & Social Club

EID for ALL



East West University Environmental and Social Club (ESC) organized its annual program “Eid for ALL” for sharing happiness of Eid with disadvantaged people.

As part of this program, EWU ESC is planning to present ‘Token Gifts’ to all the messengers, security guards, drivers, security guards and cleaners of the university on the occasion of Eid Ul Fitr. Prof. Ahmed Shafee, VC, EWU has distributed the gifts to the EWU family members. Mr. SSM Sadrul Huda, Assistant Professor and Moderator, EWU ESC coordinated the program.

Traditional Sports Festival at EWU

EWU Environmental & Social arranged a traditional sports festival for the students to re-orient students with our past heritage. The whole campus wonderfully decorated with the colorful danglers and banners. The event draws huge attention of the crowd and a large number of students participated in various games. The event was in four categories which include Cock Fight, Kanamachi, Dariabandha and Mangsho Churi. Students were very enthusiastic and excited throughout the whole event. Whole the campus was in a jolly mood. EWU Sports club was the event partner. Mr. SSM Sadrul Huda, Moderator, EWU ESC coordinated the event.

EWU Observes World Environment Day

East West University Environmental & Social Club organized a day long program to observe the World Environment Day on June 5 at its permanent campus. The program includes children's art exhibition on environment, quiz and game show. Prof. Ahmed Shafee, Vice Chancellor, EWU inaugurated the program. Mr. SSM Sadrul Huda, Assistant Professor, BA and Moderator of the club coordinated the activities. A large number of students have participated in the day long event.

EID Fair held at East West University

On the eve of Eid-ul-fitr, East West University environment and social club organized two-days long (30 and 31st July)



“Handicraft Fair 2012”. The whole university premises were wonderfully decorated with colorful danglers. The students participated with the stalls come up with their creative stuffs i.e. painting, pottery, glasswork, designer boutique, bags, shoes and so on. Mehdi stall took a big crowd in the fair. Our clubs moderator SSM Sadrul Huda, assistant professor, was co-ordinated the whole event. It was a great initiative to patronize the creativity of the students. A huge number of students participated and enjoyed the whole the event.

IEEE Student Branch

Name of the Club: IEEE Student Branch, East West University

Club Objective: IEEE is the largest professional organization in the world. In Asia pacific region, it has 490 student branches and East West student branch is one of them. The objective is related to IEEE activities such as arranging and attending seminars, talks, workshop, study tours, and various competitions.

Summary of Club Activities: The club activities for Summer 2012 semester (from May to August 2012) are listed below.

The student branch arranged a seminar on “Opportunities for Post-Graduate Engineering Education Abroad” on June 28th, 2012. The speakers were Mr. Shahriar Rashid, and Mr. Fakir M. Alamgir, both are Lecturers in the Dept. of EEE, East West University. About fifty (50) students and faculty members were present at the seminar.

Executive Committee: Following is the list of executive committee

Branch Counselor: Muhammed Mazharul Islam, Assistant Professor EEE Dept. EWU
President: G.M. Banna
Vice-President: Md.Injamanur Rashid
Treasurer: Md. L Rahman
General Secretary: Irfan Arafat
Event Coordinators: (1) Robiul Islam, (2) Rakibul I Rajon



EWU MBA Club

The East West University MBA Club was founded in 2000 with to help students improve their managerial skills, to foster mutually beneficial relationships between the business world, academia and the students, and to help students obtain better career opportunities in the business world.

Our Vision:

To brighten the image of East West University through building bridges with the professional world and help flourish the inner potential of our members to act as ambassadors of the institution.

Our Mission:

To expose the students to a wide-variety of industries and opportunities, create an environment of continuous learning, build professionalism and implement knowledge for the benefit of larger society.

We will do this in a way that strives to maximize the skill and capabilities of MBA students.

Moderator

Kamrul Hassan

Executive Committee

President: Md. Faysal Kabir

Vice President: Easel Mortuza

General Secretary: Md. Muntasir Rashid

Event Coordinator: Rashed Mahmood Imrose

Treasurer: Abdur Rob Raiyan



Pharmacy Club



The Pharmacy Club of East West University organized a Study Tour to Chittagong and Rangamati from 1st July to 5th July 2012. This was the first time the Club has organized a tour outside Dhaka which has finally ended successfully. The tour started out with a group of 35 that comprised of 30 students from Pharmacy Department and four faculty members. The faculty members who supervised the whole trip were Dr. Sufia Islam, Chairperson of Pharmacy Department and moderator of Pharmacy Club, Apurba Sarker Apu, Senior Lecturer of Pharmacy Department, Nishat Nasrin, Senior Lecturer of Pharmacy Department and Muhammad Asaduzzaman, Adjunct Faculty of Pharmacy Department. It was a five-day trip and the group started with visiting the pharmaceutical company GSK (GlaxoSmithKline) at Fouzderhat, Chittagong. The



students visited the different departments of GSK factory which included the Quality Assurance, Production, Microbiology Section, Documentation Section, Packaging Area and others where they explored the different aspects of how a pharmaceutical factory works. The high standard of cleanliness and hygiene GSK maintains was an overwhelming experience and everyone had to take special precaution before entering the interior. The team of students also visited the Potenga Beach, the Naval Beach at the West Point, the War Cemetery, the Concord Amusement World: Foy's Lake and Rangamati. At Rangamati many different tourist spots around Kaptai Lake were visited including the Subholong Waterfall, the Subholong Mini Porjoton Centre, Peda Ting Ting and the faMOUs Hanging Bridge (Jhulonto Bridge in Bengali). Altogether it was an educational and adventurous excursion where students explored the boundless treasure of beauty that is ubiquitous everywhere of our graceful motherland Bangladesh.

Club Moderators:

Sufia Islam, Ph.D, Associate Professor & Moderator, Pharmacy Club, EWU

Farhana Rizwan, Senior Lecturer & Moderator, Pharmacy Club, EWU

Members of the Executive Committee :

President: Maruf Kamal

Vice-President: Khaza Md. Adnan

General Secretary: Md. Tyeb Mozaffar

Treasurer/ Event Coordinator: Nakib Ibne Omar

Media Coordinator: Nishat Jahan



East West University Photography Club

East West University Photography Club (EWPC) was established in September, 2000 . This club is working to make students more about of different dimensions of photography which relates with pleasure and professionalism. The club motivates students to learn and share new ideas and techniques with fellows with similar interest and imaginative power through photography. East West University Photography Club has arranged and participated in several national and international photography exhibitions and competitions and won prizes in different categories.

EWU Photography Club visits Nepal

As a part of international photography tour, East West University Photography Club for the first time paid a visit to Nepal. A total of 15 students took part in this tour which was guided by Md. Sayeed



Alam, club-moderator and Assistant Professor, East West University. This tour gave them ample opportunities to know more about photography in different areas like Portrait, Landscape, Still-life and Architecture.

M Foradul Islam, Minister and Deputy Chief of Mission of Bangladesh in Nepal, met with these young photographers and attended a



dinner with the club members. The places students went for photography were Shree Boudhanath temple, Swayambhu temple, Patan Nagar, Devis Fall, International Mountain Museum, Bat cave, Pokhara Sarangkot, School of Arts, Kathmandu University. Participation in the International Inter University Photography Exhibition (2012)

North South University Photography Club is going to organize International Inter University Photography Exhibition in 2012. This is the eighth exhibition in



this series, which was started in 2003. In this year 158 universities from 34 countries are participating. There are 6000 submission for this exhibition out of which around 260 are selected for exhibition. In 2012 a total of 40 single photos and 2 stories are selected for exhibition from EWU PC members. This is the best success for East West University in this type of international exhibition. This is the success story of 19 photographers from East West University Photography club. Morshed heyder khan is the most successful one with five single photos and one photo story, next is S.M Farhad

with four single photos and one photo story and then Nishat Ara with five single photos, Fatima Rasul Munira 4 photos, TM Nafiul Islam Rizon with 3 photos, Adnan Hossain pulok, Aranyataru Chattopadhyay, Istiak Karim, Md. M.U. Bhuiyan (Rony) with two photos and Md. Golam Mortuza, Mushfiq Mahub Turjo, Mutasim Billah, Shahriar Saif Khan with one photos.

Moderators

M Sayeed Alam, Assistant Professor, Department of Business Administration

Farhana Ferdousi, Assistant Professor, Department of Business Administration



Rotaract Club

7th Chartered Day Celebration of RCEWU (June 07, 2012)



RCEWU celebrated its 7th chartered day with a very festive mode. District Rotaract Leaders, Senior Faculty Members, and Club members celebrated the program.

World Blood Donor Day Observation (June 14, 2012)

RCEWU observed World Donor Day 2012 with its sister club Rotaract Club of Dhaka North and some Apex Clubs of Dhaka at Ashar Alo Society Auditorium, Mohammadpur, Dhaka. The slogan was "Every Donor is a Hero".



2nd Village Development Program (June 15, 2012)

More than three-quarters of Bangladeshis, over 115 million people, live in rural areas. In many of these areas, running water and sanitary latrines are luxury items. Among the poorest families, almost one in three people defecates in the open. Open defecation exposes children to feces in their everyday environment. Of all the latrines in rural areas, only 32 percent meet the international standards for sanitary latrine in that they completely isolate excreta from the human environment through the use of water.

With a view to observe the practical situation of a very remote village, named Mitora of Manikgang, the RCEWU team was out on 15 June. RCEWU team observed the whole scenario. There is only one tube-well for collecting drinking and cooking water. Most of the time women and children in the family carry out the heavy pots to collect water. Every year localized flooding ruins many water sources and latrines and hampers efforts to build new ones. Poor sanitation practices have dire health impacts. Diarrhoea, typhoid and other diseases are spread by bacteria in faeces. RCEWU was about to improve the water sanitation and hygiene situation of Mitora village. To make the attempt a success, RCEWU contributed total 4 latrines and 2 tube wells in the village.

Voluntary support to The Last Warriors (August 03, 2012)

"Physically-challenged Development Foundation" (PDF) is a voluntary & charitable organization dedicated to changing the lives of the disabled. It promotes Active citizenship and strongly believes in Youth especially Women Empowerment. "The Last Warriors" is a dedicated team of PDF from East West University backed by RCEWU. Their objective is to empower the life of old aged home people by implementing a project named "Facilitating Old Home People". We have planned to execute our project on "Probin Hitoyshi Sangho" at Agargaon by conveying them a well decorated library, a leisure room with indoor games instrument and other accessories.

Iftar with the Orphan Children (August 08, 2012)

As our responsibility towards the society, RCEWU always try to contribute for underprivileged people. In the previous semester, RCEWU took an innovative action for underprivileged children those who can't continue their regular study because of inadequate facilities. RCEWU opened a pre-elementary short course school named "Rotaract School" that was highly appreciated by the society. Under this circumstance, this Ramadan, RCEWU arranged an Iftar Party with orphan children in an orphanage at Mirpur. All the Rotaract members of East West University were present at the Iftar Party.

Not only in the university campus but also outside of the campus, this semester RCEWU attended a good number of highlighted programs around Dhaka division. The Social Business Day with Professor Dr. Mohammad Yunus was held on 28th June 2012. It was a high profile program including 700 local and 125 foreign participants. District Rotaract Conference held on 29th & 30th June in ICMA. This is a yearly Rotaract Conference with all the Rotaract



Clubs of Bangladesh (RI District 3280). District PESETS were arranged by new DRR M Mahmudul Hasan named Innovation on

6th July. District PESETS is the Training Seminar for all President Elect and Secretary Elect for rotayear 2012-2013. Another program was District Assembly named Impulse held on 7th July. Both programs were presided by the DG Ishtiaque A. Zaman (RI District Governor) and DRCC Arch. Dr. Nizam Uddin (District Rotaract Committee Chairperson) where president Rtr Md. Raihan Kabir represented RCEWU from our university.

Moderator: Imrana Sharmin
Senior Lecturer, Department of Economics

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EWU Science Club

Get-together party of executive committee of East West University Science Club was held on 18th May, 2012. Members of current and past executive committee had attended the party and they were accompanied by the moderator Ms. Anindita Paul and Associate Professor Dr. Gurudas Mandal. Everybody was enjoying the party and shared their experience and enlightened the whole evening. The ceremony ended after dinner.



Moderator:

Ms. Anindita Paul
Assistant Professor
Electronics and Communications Engineering

Executive Committee:

President: Md. Sharafat Hossain
Vice-president: Mohammad Towfiqul Hasan Chowdhury
General Secretary: Fuad M. A. Bari.
Treasurer: Sameha Zaman Ruthi

Sports Club

This semester East West University's most mentally and physically fit club 'Sports Club' has changed so many things around. Recently Biplop Kumar Nandi, Lecturer, Department of Economics of East West University has been appointed as club moderator. ASM Ashif, Senior Lecturer, Department of Business Administration was leading there right from the front. Already they have form a new executive committee of the club as well as collecting the members for this club. The Club strives to meet the recreational and competitive needs of the East West University student community in a wide variety of sport and recreation activities.



18 June 2012 a day to remember for East West University Sports Club. This day East West University Sports club along with Environment and Social club took initiative to reintroduce our Traditional Games of Bangladesh Titled As "দেশীয় খেলাধুলার উৎসব". Now Sports Club is going to arrange an Intra-University Department Football Tournament in Coming semester Fall 2012.

Moderators:

ASM Ashif

Senior Lecturer, Department of Business Administration

Biplop Kumar Nandi

Lecturer, Department of Economics

Executive Committee:

President: Abu Sadat Chowdbury

Vice President: Mohammed Abu Sayed

General Secretary: Debasish Chakraborty

Treasurer: Ahsanul Karim

Event Coordinator: A.K.M Ezazul Haque

EWU Telecommunications Club



Packet Trace

East West University Telecommunications Club (EWUTC) arranged a workshop on "Packet Tracer". It was held on July 3, 2011 at the Networking Lab of EWU. The workshop was conducted by Md. Azajiqbal, CSLIT. Packet Tracer is simulation software made by Cisco Inc for learning networking. More than



40 enthusiastic students of various Engineering departments participated on the workshop. The participants found the workshop very helpful. After the session the students participated in a short quiz contest and three of them awarded attractive prizes. As a token of appreciation, Mustafa M Hussain, Assistant Professor of the Department of ECE& Moderator of EWUTC handed over mementos to the instructor.

EWUTC Website Launched

East West University Telecommunications Club would like to announce the launch of the official website with all its existing news and plans for telecom community. Please visit this website at



<http://www.ewutc.com> in word `www [dot] ewutc [dot] com`.

EWUTC organized a website launching program on 10th July, 2012 at EWU campus. In the program, Professor Dr. Mohammad Ali Asgar, President, Bangladesh Physical Society, was present as chief guest where Professor Mohamed Ruhul Amin, Chaired the programme. Chairperson, Department of Electronic & Communication Engineering Professor Dr. Abu Saleh Abdun Noor, Dr. Gurudasmandal, Associate professor, Department of ECE, Sarwar Jahan, Senior Lecturer, Md. Asif Hossain, Senior Lecturer & former moderator of the club, Md. Sahidul Islam, Lecturer, department of ECE and many others were present at the program.

The website team for EWUTC is now working with the final closure of the website. Please visit the website along with the official facebook group for EWUTC. All updates will be put in these two places.

Moderators

Sabiha Rahman Juthy

Mustafa M. Hussain

Md. Sahidul Islam

Executive Committee:

President: S. M. Abdul Awal

Vice President: Afsana Umme Hani

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General Secretary: Nur Mohammad Bipu

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B.S in ICE
B.S in EEE
B.S in ETE
B.Pharm
B.S in GEB
B.S in Applied Statistics

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Master in Development Studies
MSS in Economics
MS in Computer Science and Engineering
MS in Telecommunication Engineering
MS in Applied Physics and Electronics
MA in English
MA in English Language Teaching
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Development (MPRHGD)
M. Pharm in Clinical Pharmacy and Molecular Pharmacology
MS in Applied Statistics



EAST WEST UNIVERSITY

Plot No-A/2, Main Road, Jahurul Islam City, Aftabnagar, Dhaka-1212

Phone: 09666775577 Mobile: 01755587224

E-mail : admissions@ewubd.edu

URL: www.ewubd.edu